



Please join us April 21st for the 6th annual

# BCNA Immigrant Heritage Week Awards

with **Keynote Speaker**

## **Sree Sreenivasan**

**Chief Digital Officer of the City of New York**



Now, more than ever, it is important to recognize the contributions immigrants and refugees have made to making New York City great.

Please join BCNA and **Gregg Bishop**, Commissioner of the NYC Department of Small Business Services (SBS), as we recognize outstanding clients for our 6th annual BCNA Immigrant Heritage Week Awards.

We are also pleased that our **panel discussion** - "How Digital Access is Helping Women Entrepreneurs Build Connections" - will be moderated by **Judy Messina**, former senior reporter for Crain's New York Business,

founder of "Digital New York," and chief reporter for "Breaking Through," a comprehensive reports on the impact female entrepreneurship in New York. The panel will include **Deepti Sharma Kapur**, Founder and CEO of foodtoeat.com and four dynamic clients who are the founding members of the new **BCNA Voices** speaker bureau ([scroll down to learn more.](#))

**[Please click here to RSVP](#)**



Judy Messina



Commissioner Gregg Bishop

**Friday, April 21st**

Business Center for New Americans  
SIFMA Conference Center  
120 Broadway, 2nd floor  
8:30-10:45 am

**To register for this free event  
[click here](#)**

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## **Announcing BCNA's First Art Benefit Sale**

We are very excited to announce a collaboration with over 20 immigrant and refugee artists from countries including Syria, Iran, Korea, China, Italy, Japan, for BCNA's first-ever art benefit sale.

Please join us for an opening reception to meet the artists on Thursday, April 27, from 6-8pm at 524W26 Gallery at, of course, 524 W 26th Street.

For more information, contact [art@nybcna.org](mailto:art@nybcna.org) and watch our [Facebook page](#) for further announcements.



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## BCNA Voices, Inspirational BCNA Speakers

Announcing a brand new initiative: [BCNA Voices](#), an exciting roster of engaging speakers: women entrepreneurs who can share their stories to inspire members of their own communities or to help influence policies that promote entrepreneurship. For more information, [click here](#).



NATALIA KONOVALOVA



NANCY REYNOSO



ANNABELLE SANTOS



ALIMATA ZABSONRE

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## Meet WEALF, a Resource for Women Entrepreneurs

This month we're very pleased to profile one of our partners, WEALF, the Women's Enterprise Action Loan Fund.

WEALF fills an important niche for women who cannot obtain financing for their businesses from traditional sources. Most importantly, WEALF also provides the women entrepreneurs it helps financially with ongoing support from one-on-one business mentors to help them take their businesses to the next level.

To read our interview with WEALF founder and board member Vicki Weiner, please [click here](#).



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## Upcoming Social Media Workshops

Please join us for our upcoming evening workshops in our Jackson Heights office about using social media to promote your small business.

## **Using Facebook and LinkedIn to Promote Your Business**

**Wednesday, April 26  
6:00 PM to 8:00 PM**

[Register Here](#)

## **Using Instagram & Twitter to Promote Your Business**

**Wednesday, May 3  
6:00 PM to 8:00 PM**

[Register Here](#)

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